



PLANET BALL

GRAPHIC CHARTER



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Planetball aims to raise young players' awareness of the challenges posed by the global warming crisis. The aim is to show them how to face up to these problems by drawing inspiration from solutions that focus on the environment.

VARIATIONS

For plain backgrounds, white or light photographs, the coloured logo is used.
For darker backgrounds, the white logo must be used.



PRINT VARIATIONS



✗ BANS

In order to respect the visual identity of OSES, all "arbitrary" creations or modifications of the logo are strictly forbidden.



Identity

The logo

You can use either vertical or horizontal variation depending on readability and design.

For your design, keep in mind that OSES topics are : **football, environment, sport** and **education**.

Symbols

ball, child, referee, coach, net, goal, stadium, grass, corner, chalk line, match, cleats, shorts, chasuble, light, leaf, tree, supporter, goalkeeper's gloves, keeper, whistle, training



PLANET BALL



**PLANET
BALL**



Typography

Londrina Solid

ABCDEFGHIJKLMN abcdefghijklmno
OPQRSTUVWXYZ pqrstuvwxyz

0123456789 «. ; ! ? + - *

Please use the Unbounded for title and graphics contents.

Glory

ABCDEFGHIJKLM abcdefghijklmn
NOPQRSTUVWXYZ opqrstuvwxyz
Z

0123456789 «. ; ! ? + - *

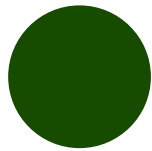
Please use the Gill Sans Nova for text and general information and footnote.

Other styles can be used so long as the graphic style **remains consistent** with OSES's branding.



Colour palette

Main colors

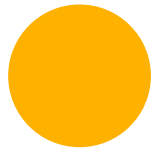


#174B00



#5EC133

Accentuation or declination



#FFB100



#33BAC1



PLANET BALL